



AFRICAN-AMERICAN
CHAMBER OF COMMERCE
Pennsylvania • New Jersey • Delaware



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EMPOWERING BLACK BUSINESSES



1993

30
YEARS

2023

AFRICAN-AMERICAN CHAMBER OF COMMERCE PA • NJ • DE

WELCOME
WE ARE
OPEN
PLEASE COME IN

2023 EVENTS & PROGRAMMING

SPONSORSHIP OPPORTUNITIES

CAPITAL, CONNECTIONS & COMMUNITY



“Your investment in the Black business ecosystem grows the local economy.”

- Regina A. Hairston

A MESSAGE FROM THE CEO

Dear Community and Business Leaders:

Since 1993, the African-American Chamber of Commerce of PA, NJ & DE (AACC) has been regarded as a vital voice for the Black business community. For the past three years it has been my honor to sit at the helm of this organization and champion the mission of closing the racial wealth gap through entrepreneurship.

The local Black Chamber is needed now more than ever.

It is proven that small businesses and entrepreneurs have been longtime wealth builders for generations. However, Black-owned businesses have historically skewed towards smaller scale, lower-growth businesses that required minimal start-up and operating capital given well-documented disparities in access to social and financial capital. To truly address lingering (and in many cases widening) economic disparities, we have taken the opportunity of our 30th anniversary to highlight ways you can support our efforts to help Black businesses grow and be sustainable.

When you support the AACC, you help more Black-owned businesses create more opportunities for meaningful savings, property ownership, credit building, and that helps grow strong Black communities and a strong local economy. We believe our activities are building an ecosystem where Black entrepreneurs will thrive. I invite you to review this presentation and renew your commitment to the AACC today.

In Solidarity,

Regina A. Hairston

President & CEO

African-American Chamber of Commerce of
PA, NJ & DE



30TH ANNUAL MEETING & AWARDS CEREMONY

SEPTEMBER 20, 2023

LINCOLN FINANCIAL FIELD | 5PM - 9PM

Wednesday, September 20, 2023 the African-American Chamber of Commerce of PA, NJ & DE will host its Annual Meeting and Awards Ceremony at the Lincoln Financial Field, Celebrating 30 years of Empowering Black Businesses.

The 2023 event will continue in our tradition of honoring business leaders throughout the region that represent and support African-American businesses through economic empowerment and advocacy.

The AACC's Annual Meeting and Awards Ceremony is one of Philadelphia's premier networking events for business owners and business leaders throughout the region. In 2022, over 700 attendees connected with diverse local and regional businesses, enjoyed live entertainment, gourmet food stations and an open bar.

The 2023 celebration is anticipated to be even bigger!





30TH ANNIVERSARY EMPOWERMENT SPONSOR - \$100K (1 AVAILABLE)

Special 30th Anniversary Visibility

- Title naming rights of all 30th Anniversary Signature Events, "AACC 30th Anniversary (event name) Presented by (your company name)" on all marketing materials & event webpages
- Special feature in AACC 30th Anniversary Video Docuseries to include speaking opportunity by Company executive and logo recognition
- AACC 30th Anniversary Honorary Host Committee Membership for company executive and recognition on event webpages
- AACC Executive Corporate Leadership Annual Membership with benefits
- Digital media marketing promotion to include logo, preferred photo and formal announcement of sponsorship in AACC e-blast distributed to AACC database & social media
- Exclusive sponsorship of (2) Business Empowerment Programs
- Exclusive sponsorship of \$5,000 business grant presented to a black-owned small business during special National Black Business Month Reception in August 2023 OR during Annual Meeting & Awards Ceremony

Annual Meeting & Awards Ceremony

- Exclusive sponsorship of (1) award and speaking opportunity at Annual Meeting and Awards Ceremony on September 20, 2023. First priority choosing
- Premier digital promotional ads displayed during event and on stadium megatron with ongoing acknowledgment by Master & Mistress of Ceremonies at events

- (10) tickets to Annual Meeting and Awards Ceremony at Lincoln Financial Field on September 20, 2023; includes guided VIP stadium tours (weather permitting)
- Full-page color advertisement in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)
- 30 second promotional video to air during Annual Meeting and Awards Ceremony (must be professionally produced and edited by sponsor; mp4 files only)
- Sponsorship of VIP Box Suite at Annual Meeting and Awards Ceremony to include food and beverage service in suite; high traffic suite placement

National Convening of Mayors

- (6) Complimentary all access passes to AACC's 2024 National Convening of Mayors
- Exclusive sponsorship of (1) award presented to a participating Mayor; opportunity to present award during Convening

National Black Business Month Expo

- Company activation or tabling opportunity and speaking opportunity at National Black Business Month Expo

Holiday Noir Soirée

- Logo visibility & opportunity to give celebratory toast
- (4) tickets to Holiday reception



30TH ANNIVERSARY GOLD SPONSOR - \$75K (1 AVAILABLE)

Special 30th Anniversary Visibility

- Sponsored by (your company name)" with logo on event related marketing materials & event webpages
- Special feature in AACC 30th Anniversary Video Docuseries to include speaking opportunity by Company executive and logo recognition
- AACC 30th Anniversary Honorary Host Committee Membership for company executive and recognition on event webpages
- AACC Executive Corporate Leadership Annual Membership with benefits
- Digital media marketing promotion to include logo and announcement of sponsorship in AACC e-blast distributed to AACC database & social media
- Exclusive sponsorship of (2) Business Empowerment Programs
- Exclusive sponsorship of \$2,500 business grant presented to a black-owned small business during special National Black Business Month Reception in August 2023 OR during Annual Meeting & Awards Ceremony
- Full-page color advertisement in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)
- 30 second promotional video to air during Annual Meeting and Awards Ceremony (must be professionally produced and edited by sponsor; mp4 files only)
- Sponsorship of VIP Box Suite at Annual Meeting and Awards Ceremony to include food and beverage service in suite; high traffic suite placement

National Convening of Mayors

- (6) Complimentary all access passes to AACC's 2024 National Convening of Mayors

National Black Business Month Expo

- Company activation or tabling opportunity and speaking opportunity at National Black Business Month Expo

Annual Meeting & Awards Ceremony

- Exclusive sponsorship of (1) award and speaking opportunity at Annual Meeting and Awards Ceremony on September 20, 2023. Second priority choosing
- Premier digital promotional ads displayed during event and on stadium megatron with ongoing acknowledgment by Master & Mistress of Ceremonies at events
- (10) tickets to Annual Meeting and Awards Ceremony at Lincoln Financial Field on September 20, 2023; includes guided VIP stadium tours (weather permitting)

Holiday Noir Soirée

- Logo visibility & opportunity to give celebratory toast
- (4) tickets to Holiday reception



30TH ANNIVERSARY SILVER SPONSOR - \$50K (2 AVAILABLE)

Special 30th Anniversary Visibility

- Sponsored by (your company name)" with logo on event related marketing materials & event webpages
- AACC 30th Anniversary Honorary Host Committee Membership for company executive and recognition on event webpages
- AACC Executive Corporate Leadership Annual Membership with benefits
- Digital media marketing promotion to include logo and announcement of sponsorship in AACC e-blast distributed to AACC database & social media
- Sponsorship of (2) Business Empowerment Programs

Annual Meeting & Awards Ceremony

- Exclusive sponsorship of (1) award and speaking opportunity at Annual Meeting and Awards Ceremony on September 20, 2023.
- Digital promotional ads displayed during event and on stadium megatron with ongoing acknowledgment by Master & Mistress of Ceremonies at events
- (10) tickets to Annual Meeting and Awards Ceremony at Lincoln Financial Field on September 20, 2023; includes guided VIP stadium tours (weather permitting)
- Full-page color advertisement in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)
- Sponsorship of VIP Box Suite at Annual Meeting and Awards Ceremony to include food and beverage service in suite; high traffic suite placement

National Convening of Mayors

- (6) Complimentary all access passes to AACC's 2024 National Convening of Mayors

National Black Business Month Expo

- Company activation or tabling opportunity at National Black Business Month Expo

Holiday Noir Soirée

- Logo visibility & opportunity to give celebratory toast
- (2) tickets to Holiday reception



30TH ANNIVERSARY BRONZE SPONSOR - \$30K

Special 30th Anniversary Visibility

- Sponsored by (your company name)" with logo on event related marketing materials & event webpages
- AACC Executive Corporate Leadership Annual Membership with benefits
- Digital media marketing promotion to include logo recognition in AACC newsletter and social media
- Sponsorship of (1) Business Empowerment Program

National Black Business Month Expo

- Company activation or tabling opportunity at National Black Business Month Expo

Holiday Noir Soirée

- Logo visibility & opportunity to give celebratory toast
- (2) tickets to Holiday reception

Annual Meeting & Awards Ceremony

- Digital promotional ads displayed during event and on stadium megatron with ongoing acknowledgment by Master & Mistress of Ceremonies at events
- (10) tickets to Annual Meeting and Awards Ceremony at Lincoln Financial Field on September 20, 2023; includes guided VIP stadium tours (weather permitting)
- Full-page color advertisement in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)
- Sponsorship of VIP Box Suite at Annual Meeting and Awards Ceremony to include food and beverage service in suite; high traffic suite placement

National Convening of Mayors

- (4) Complimentary all access passes to AACC's 2024 National Convening of Mayors



30TH ANNIVERSARY TRUSTEES - \$20K

Special 30th Anniversary Visibility

- Sponsored by (your company name)" with logo on event related marketing materials & event webpages
- AACC Executive Corporate Leadership Annual Membership with benefits
- Digital media marketing promotion to include logo recognition in AACC newsletter and social media

Annual Meeting & Awards Ceremony

- Digital promotional ads displayed during event and on stadium megatron
- (10) tickets to Annual Meeting and Awards Ceremony at Lincoln Financial Field on September 20, 2023; includes guided VIP stadium tours (weather permitting)
- Full-page color advertisement in 30th Anniversary Souvenir Journal & Black Business Directory (5x7 print and digital)
- Sponsorship of VIP Box Suite at Annual Meeting and Awards Ceremony to include food and beverage service in suite

National Convening of Mayors

- (2) Complimentary all access passes to AACC's 2024 National Convening of Mayors

National Black Business Month Expo

- Company activation or tabling opportunity at National Black Business Month Expo

Holiday Noir Soirée

- Logo visibility & opportunity to give celebratory toast
- (2) tickets to Holiday reception



Sponsorship Opportunities Exclusively for **30th Annual Meeting and Awards Ceremony**

Executive Leader - \$50,000

- Listing a Honorary Member on 30th Anniversary Host Committee
- Exclusive sponsorship of (1) award and speaking opportunity at Annual Meeting and Awards Ceremony
- Company logo and digital promotional ads displayed during event and on stadium megatron with ongoing acknowledgment by Master & Mistress of Ceremonies at event
- (10) tickets to Annual Meeting and Awards Ceremony includes guided VIP stadium tours (weather permitting)
- Reserved seating for (10) guests during awards ceremony
- Company logo visibility on table top signs in designated reception areas
- Full-page color advertisement in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)
- Sponsorship of VIP Box Suite at Annual Meeting and Awards Ceremony to include food and beverage service in suite; high traffic suite placement
- Digital media marketing promotion to include:
 - Co-branded email blast to AACC membership database announcing sponsorship
 - Company logo in AACC weekly e-blast distributed to AACC database leading up to event (minimum of 4 placements)
 - Special social media acknowledgment before and after event
- Company logo on all event related marketing materials & event webpages

Corporate Partner - \$30,000

- Listing a Honorary Member on 30th Anniversary Host Committee
- Company logo and digital promotional ads displayed during event and on stadium megatron with ongoing acknowledgment by Master & Mistress of Ceremonies at event
- (10) tickets to Annual Meeting and Awards Ceremony includes guided VIP stadium tours (weather permitting)
- Reserved seating for (10) guests during awards ceremony
- Company logo visibility on table top signs in designated reception areas
- Full-page color advertisement in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)
- Sponsorship of VIP Box Suite at Annual Meeting and Awards Ceremony (does not include food and beverage service in suite; available at cost to sponsor)
- Digital media marketing promotion to include:
 - Company logo in AACC weekly e-blast distributed to AACC database leading up to event (minimum of 4 placements)
 - Special social media acknowledgment before and after event
- Company logo on all event related marketing materials & event webpages



Sponsorship Opportunities Exclusively for **30th Annual Meeting and Awards Ceremony**

Chamber Champions - \$20,000

- Company logo and digital promotional ads displayed during event and on stadium megatron
- (10) tickets to Annual Meeting and Awards Ceremony includes general admission stadium tours (weather permitting)
- Full-page color advertisement in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)
- Sponsorship of VIP Box Suite at Annual Meeting and Awards Ceremony (does not include food and beverage service in suite; available at cost to sponsor)
- Digital media marketing promotion to include:
 - Company logo in AACC weekly e-blast distributed to AACC database leading up to event (minimum of 4 placements)
 - Special social media acknowledgment before and after event
- Company logo on all event related marketing materials & event webpages

Chamber Advocates - \$15,000

- Company logo displayed during event and on stadium megatron
- (10) tickets to Annual Meeting and Awards Ceremony includes general admission stadium tours (weather permitting)
- Half-page color advertisement in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)
- Sponsorship of VIP Box Suite at Annual Meeting and Awards Ceremony (does not include food and beverage service in suite; available at cost to sponsor)
- Digital media marketing promotion to include:
 - Company logo in AACC weekly e-blast distributed to AACC database leading up to event (minimum of 2 placements)
 - Social media acknowledgment after event
- Company logo on event webpages



Sponsorship Opportunities Exclusively for **30th Annual Meeting and Awards Ceremony**

Chamber Supporters - \$10,000

- Company logo displayed during event and on stadium megatron
- (10) tickets to Annual Meeting and Awards Ceremony includes general admission stadium tours (weather permitting)
- Half-page color advertisement in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)
- Digital media marketing promotion to include:
 - Company logo in AACC weekly e-blast distributed to AACC database leading up to event (minimum of 2 placements)
 - Social media acknowledgment after event
- Company logo on event webpages

Network Sponsor - \$3,000

- Company logo displayed during event (inside screens only)
- (6) tickets to Annual Meeting and Awards Ceremony includes general admission stadium tours (weather permitting)
- Logo visibility in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)

Chamber Friends - \$5,000

- Company logo displayed during event and on stadium megatron
- (6) tickets to Annual Meeting and Awards Ceremony includes general admission stadium tours (weather permitting)
- Logo visibility in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)
- Digital media marketing promotion to include:
 - Company logo in AACC weekly e-blast distributed to AACC database leading up to event (minimum of 2 placements)
 - Social media acknowledgment after event
- Company logo on event webpages

Deliverables & Deadlines

All deliverables are **due by September 1, 2023** via email to fharris@aachamber.org. Ads and hi-resolution logos not received by September 1st are not guaranteed placement in any print materials.

Logos: High Resolution PNG files only

Full Page Ads: 8.5 width x 11 height; full color PDF or PNG files only

Half Page Ads: 8.5 width x 5.5 height; full color PDF or PNG files only

Stadium Megatron Video Board Ads: 1920 x 540 pixels; png files only

Digital ads for screens inside venue: 1920 x 1080 pixels; png files only