



AFRICAN-AMERICAN  
CHAMBER OF COMMERCE  
Pennsylvania • New Jersey • Delaware



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EMPOWERING BLACK BUSINESSES



1993

30  
YEARS

2023

AFRICAN-AMERICAN CHAMBER OF COMMERCE PA • NJ • DE

WELCOME  
WE ARE  
**OPEN**  
PLEASE COME IN

# 2023 EVENTS & PROGRAMMING

## SPONSORSHIP OPPORTUNITIES

CAPITAL, CONNECTIONS & COMMUNITY



# 30TH ANNUAL MEETING & AWARDS CEREMONY

SEPTEMBER 20, 2023

LINCOLN FINANCIAL FIELD | 5PM - 9PM

Wednesday, September 20, 2023 the African-American Chamber of Commerce of PA, NJ & DE will host its Annual Meeting and Awards Ceremony at the Lincoln Financial Field, Celebrating 30 years of Empowering Black Businesses.

The 2023 event will continue in our tradition of honoring business leaders throughout the region that represent and support African-American businesses through economic empowerment and advocacy.

The AACC's Annual Meeting and Awards Ceremony is one of Philadelphia's premier networking events for business owners and business leaders throughout the region. In 2022, over 700 attendees connected with diverse local and regional businesses, enjoyed live entertainment, gourmet food stations and an open bar.

The 2023 celebration is anticipated to be even bigger!





## *Sponsorship Opportunities Exclusively for* **30th Annual Meeting and Awards Ceremony**

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### **Executive Leader - \$50,000**

- Listing a Honorary Member on 30th Anniversary Host Committee
- Exclusive sponsorship of (1) award and speaking opportunity at Annual Meeting and Awards Ceremony
- Company logo and digital promotional ads displayed during event and on stadium megatron with ongoing acknowledgment by Master & Mistress of Ceremonies at event
- (10) tickets to Annual Meeting and Awards Ceremony includes guided VIP stadium tours (weather permitting)
- Reserved seating for (10) guests during awards ceremony
- Company logo visibility on table top signs in designated reception areas
- Full-page color advertisement in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)
- Sponsorship of VIP Box Suite at Annual Meeting and Awards Ceremony to include food and beverage service in suite; high traffic suite placement
- Digital media marketing promotion to include:
  - Co-branded email blast to AACC membership database announcing sponsorship
  - Company logo in AACC weekly e-blast distributed to AACC database leading up to event (minimum of 4 placements)
  - Special social media acknowledgment before and after event
- Company logo on all event related marketing materials & event webpages

### **Corporate Partner - \$30,000**

- Listing a Honorary Member on 30th Anniversary Host Committee
- Company logo and digital promotional ads displayed during event and on stadium megatron with ongoing acknowledgment by Master & Mistress of Ceremonies at event
- (10) tickets to Annual Meeting and Awards Ceremony includes guided VIP stadium tours (weather permitting)
- Reserved seating for (10) guests during awards ceremony
- Company logo visibility on table top signs in designated reception areas
- Full-page color advertisement in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)
- Sponsorship of VIP Box Suite at Annual Meeting and Awards Ceremony (does not include food and beverage service in suite; available at cost to sponsor)
- Digital media marketing promotion to include:
  - Company logo in AACC weekly e-blast distributed to AACC database leading up to event (minimum of 4 placements)
  - Special social media acknowledgment before and after event
- Company logo on all event related marketing materials & event webpages





## *Sponsorship Opportunities Exclusively for* **30th Annual Meeting and Awards Ceremony**

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### **Chamber Champions - \$20,000**

- Company logo and digital promotional ads displayed during event and on stadium megatron
- (10) tickets to Annual Meeting and Awards Ceremony includes general admission stadium tours (weather permitting)
- Full-page color advertisement in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)
- Sponsorship of VIP Box Suite at Annual Meeting and Awards Ceremony (does not include food and beverage service in suite; available at cost to sponsor)
- Digital media marketing promotion to include:
  - Company logo in AACC weekly e-blast distributed to AACC database leading up to event (minimum of 4 placements)
  - Special social media acknowledgment before and after event
- Company logo on all event related marketing materials & event webpages

### **Chamber Advocates - \$15,000**

- Company logo displayed during event and on stadium megatron
- (10) tickets to Annual Meeting and Awards Ceremony includes general admission stadium tours (weather permitting)
- Half-page color advertisement in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)
- Sponsorship of VIP Box Suite at Annual Meeting and Awards Ceremony (does not include food and beverage service in suite; available at cost to sponsor)
- Digital media marketing promotion to include:
  - Company logo in AACC weekly e-blast distributed to AACC database leading up to event (minimum of 2 placements)
  - Social media acknowledgment after event
- Company logo on event webpages



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### **Chamber Supporters - \$10,000**

- Company logo displayed during event and on stadium megatron
- (10) tickets to Annual Meeting and Awards Ceremony includes general admission stadium tours (weather permitting)
- Half-page color advertisement in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)
- Digital media marketing promotion to include:
  - Company logo in AACC weekly e-blast distributed to AACC database leading up to event (minimum of 2 placements)
  - Social media acknowledgment after event
- Company logo on event webpages

### **Chamber Friends - \$5,000**

- Company logo displayed during event and on stadium megatron
- (6) tickets to Annual Meeting and Awards Ceremony includes general admission stadium tours (weather permitting)
- Logo visibility in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)
- Digital media marketing promotion to include:
  - Company logo in AACC weekly e-blast distributed to AACC database leading up to event (minimum of 2 placements)
  - Social media acknowledgment after event
- Company logo on event webpages

### **Network Sponsor - \$3,000**

- Company logo displayed during event (inside screens only)
- (6) tickets to Annual Meeting and Awards Ceremony includes general admission stadium tours (weather permitting)
- Logo visibility in 30th Anniversary Souvenir Journal & Black Business Directory (print and digital)

### **Deliverables & Deadlines**

All deliverables are **due by September 1, 2023** via email to [fharris@aachamber.org](mailto:fharris@aachamber.org). Ads and hi-resolution logos not received by September 1st are not guaranteed placement in any print materials.

**Logos:** High Resolution PNG files only

**Full Page Ads:** 8.5 width x 11 height; full color PDF or PNG files only

**Half Page Ads:** 8.5 width x 5.5 height; full color PDF or PNG files only

**Stadium Megatron Video Board Ads:** 1920 x 540 pixels; png files only

**Digital ads for screens inside venue:** 1920 x 1080 pixels; png files only