

Programming & Events

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

FY22

July 2021 - June 2022



AFRICAN-AMERICAN CHAMBER OF COMMERCE

Pennsylvania ♦ New Jersey ♦ Delaware

Working in Partnership with YOU to ensure Black Businesses

GROW

THRIVE

SURVIVE



Business Empowerment Programs
Annual Meeting & Awards Ceremony

Coaching to Capital

AACC Black Owned Box

Holiday Noir Soiree

Black Business Owners & Investors Retreat

National Convening of Mayors

AFRICAN-AMERICAN CHAMBER OF COMMERCE OF PA, NJ & DE
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Programming & Events

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

THROUGH **PROGRAMMING**,
ADVOCACY, ACCESS TO **RESOURCES**,
GRANTS AND **CAPITAL**,

THE AACC STRENGTHENS THE
INFRASTRUCTURE, **VISIBILITY** AND
LONGEVITY OF BLACK BUSINESSES
IN THE REGION.

#BUILDINGBACKBLACK

Table of Contents



Business Empowerment Programs

pages 3 - 5



Annual Meeting & Awards Ceremony

Pages 6 - 9



Coaching to Capital Masterclass

Pages 10 - 12



AACC Black Owned Box

Page 13



Holiday Noir Soiree

Page 14



Black Business Owners & Investors Retreat

Page 15 - 16



National Convening of Mayors

Pages 17 - 18

Business Empowerment Programs

REIMAGINE, RESET AND REINVEST FOR A SUSTAINABLE FUTURE

Program Overview

PROGRAMMING DESIGNED TO ENGAGE, ENLIGHTEN & EMPOWER BLACK BUSINESSES

The 'Reimagine, Reset and Reinvest for a Sustainable Future' series is part of the Chamber's **Business Empowerment Programming** - a collection of series designed to **engage**, **enlighten** and **empower** Black businesses. The focus of programming for FY22 is to help small black owned businesses recover from the impacts of COVID-19 and build a sustainable infrastructure.

Influencers' Breakfast

Once a month, the Chamber convenes a city leader or executive for an intimate conversation with our membership on topics relevant to the growth and development of African-American businesses in the Greater Philadelphia Region.

Empowerment Zone Seminars

Through a series of professional development classes, AACC members develop the skills needed to take their business to the next level and access the resources needed to grow their business. Programming powered by AACC Foundation, a 501c3.

LunchTime/Cocktails to Connect

Networking events to connect with Chamber members, business executives and regional leaders. Each event features a keynote speaker or special guest influencers.

Business Empowerment Programs

REIMAGINE, RESET AND REINVEST FOR A SUSTAINABLE FUTURE

PROGRAMMING DESIGNED TO ENGAGE, ENLIGHTEN & EMPOWER BLACK BUSINESSES

Spring/Summer 2021

- SBA New Funding Opportunities (April 2021)
- Lights, Camera, Zoom (April 2021)
- National Small Business Week (May 2021)
- Understanding Cryptocurrency with Guap Foundation (June 2021)
- Part I: Discussing The Budget & Vaccine Distribution with the Rebecca Rhynhart, Philadelphia City Controller (April 2021)
- Part II & III: Discussing The Budget & Vaccine Distribution with Mayor's Office & Councilwoman Maria D. Quiñones Sánchez, Chair, City Council Appropriations Committee (May 2021)

Fall/Winter 2021

- AACC Powers Up with PECO: Saving Small Businesses Money, Procurement Opportunities, Navigating Contracting (September 2021)
- Goldman Sach's 10,000 Small Business Partnership (September 2021)
- Minority Enterprise Development Week (October 2021)
- Insurance and Benefits Planning for Small businesses, Sole Proprietors & Independent Contractors (October 2021)
- Business Accounting 101 & Tax Structure (November 2021)
- Media Pitching and Relations (December 2021)

Winter/Spring 2022

- AACC & Jefferson Partnership Series (January 2022)
- AACC & PARX Partnership Series (February 2022)
- Social Media Marketing 101 (March 2022)
- Fundamentals of Building Banking Relationships (April 2022)
- How to establish and build business credit (May 2022)

Program Overview (cont.)

Business Empowerment Programs

REIMAGINE, RESET AND REINVEST FOR A SUSTAINABLE FUTURE

Sponsorship & Partnership

PROGRAMMING DESIGNED TO ENGAGE, ENLIGHTEN & EMPOWER BLACK BUSINESSES

Premier Series Sponsor \$10,000

Sponsor a full month series; (1) influencer breakfast, (1) economic empowerment zone, and (1) networking event

- Title naming rights of monthly series, Powered by (your company name) with logo recognition on all related promotional marketing materials for entire month.
- Formal announcement of partnership in joint press release, also shared on AACC website, weekly eNewsletter, and social media platforms.
- Opportunity to provide opening remarks at each program/event
- A special dedicated email blast acknowledging partnership to AACC database, 4,000+ contacts.
- 60 Second Video Commercial to air during live stream program/event. Must be professionally recorded by sponsor in widescreen .mp4. and submitted at least (1) week prior
- 16:9 Full Color Digital Ad to air during live stream program/event opening and during closing.

Event Partner \$5,000

Sponsor one event: (1) influencer breakfast, (1) economic empowerment zone, OR (1) networking event

- Title naming rights of event/program, Powered by (your company name) with logo recognition on all related promotional marketing
- Formal announcement of partnership in joint press release, also shared on AACC website, weekly eNewsletter, and social media platforms.
- Opportunity to provide opening remarks at program/event
- 16:9 Full Color Digital Ad to air during live stream program/event opening and during closing.
- 60 Second Video Commercial to air during live stream program/event. Must be professionally recorded by sponsor in widescreen .mp4. and submitted at least (1) week prior

Annual Meeting & Awards Ceremony

28 YEARS BUILDING BACK BETTER, BUILDING BACK BLACK

THURSDAY, OCTOBER 28, 2021
8:00PM - 9:30PM
VIRTUAL EVENT

Program Overview

Due to the ongoing health and safety concerns for its members and guests, the African-American Chamber of Commerce will host its Annual Meeting and Awards Ceremony virtually. Last year, over 1,000 leaders from across the country were able to join the Chamber for its annual event.

On Thursday, October 28 at 8:00PM guests will again experience an extraordinary virtual production of the Chamber's Annual Awards Ceremony with live performances and special remarks from regional leaders. However, this year, the AACC is further enhancing the virtual experience with live interactive networking and audience participation.

Hosted by Bill Anderson, Fox29 Multi Media Journalist and Anchor, this year's event will continue in our tradition of honoring business leaders throughout the region that represent and support African-American businesses through economic empowerment and advocacy. Chamber members will also honor their peers in the categories of Small Business of the Year, Nonprofit of the Year and Entrepreneur of the Year.

Maximizing Your Impact: Black Owned Box (First Access)

This year, the Chamber has launched its Black Owned Box. This box, curated by the AACC, is filled with products from AACC Black-Owned Businesses. A direct financial investment is made into each participating business through the purchase of each box. Additionally, by curating the Black Owned Box, the AACC is creating opportunities through programming and social media promotion to increase our member's brand visibility and sales.

Annual Meeting sponsors and guests have the opportunity to purchase the AACC Black Owned Box and receive it in time for this year's annual meeting, ahead of its official launch during the 2021 Holiday Season. Additionally, AACC Black Owned Boxes purchased in support of the annual meeting will also include a commemorative keepsake champagne glass for guests to join in a special toast that will be given during this year's event.

Annual Meeting & Awards Ceremony

28 YEARS BUILDING BACK BETTER, BUILDING BACK BLACK

THURSDAY, OCTOBER 28, 2021

8:00PM - 9:30PM

VIRTUAL EVENT

Sponsorship & Partnership

\$30,000 Title Sponsor

- Title naming rights of event, "... Powered by (your company name)" on all marketing materials
- AACC Executive Corporate Leadership Annual Membership with benefits
- Sponsorship visibility opportunity at 2021 Influencers' Holiday Soiree on December 16, 2021
- Logo placement on AACC's website for a full year (www.aachamber.org).
- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Exclusive sponsorship of (1) award and speaking opportunity at event. First priority choosing
- Logo recognition on event webpages
- Premier digital promotional ads displayed during event with ongoing acknowledgement by Master of Ceremonies
- Full-page color advertisement in digital program book
- 60 second promotional video to air during awards show (must be professionally produced and edited by sponsor)
- Includes (10) AACC Black Owned Boxes for your guests**

\$20,000 Executive Leadership Sponsor

- AACC Executive Corporate Leadership Annual Membership with benefits
- Sponsorship visibility opportunity at 2021 Influencers' Holiday Soiree on December 16, 2021
- Logo placement on AACC's website for a full year (www.aachamber.org).
- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Exclusive sponsorship of (1) award and speaking opportunity at event.
- Logo recognition on event webpages
- Premier digital promotional ads displayed during event with ongoing acknowledgement by Master of Ceremonies
- Full-page color advertisement in digital program book
- 60 second promotional video to air during awards show (must be professionally produced and edited by sponsor)
- Includes (10) AACC Black Owned Boxes for your guests**

Annual Meeting & Awards Ceremony

28 YEARS BUILDING BACK BETTER, BUILDING BACK BLACK

THURSDAY, OCTOBER 28, 2021

8:00PM - 9:30PM

VIRTUAL EVENT

Sponsorship & Partnership

\$10,000 Economic Empowerment Trustee

- AACC Executive Corporate Leadership Annual Membership with benefits
- Logo placement on AACC's website for a full year (www.aachamber.org).
- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Logo recognition on event webpages
- Digital promotional ad displayed at beginning and end of event
- Full-page color advertisement in digital program book
- 30 second promotional video to air during awards show (must be professionally produced and edited by sponsor)
- **Maximize Your Impact:** Increase your sponsorship by \$2,500 to received (10) AACC Black Owned Boxes for your guests**

\$5,000 Advocacy Trustee

- Logo placement on AACC's website for a full year (www.aachamber.org).
- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Digital promotional ad displayed at beginning and end of event
- Full-page color advertisement in digital program book
- 15 second congratulatory message displayed during event
- **Maximize Your Impact:** Increase your sponsorship by \$2,500 to received (10) AACC Black Owned Boxes for your guests**

\$2,500 Chamber Partner

- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Digital promotional ad displayed at beginning and end of event
- Half-page color advertisement in digital program book
- 15 second congratulatory message displayed during event
- **Maximize Your Impact:** Increase your sponsorship by \$1,000 to received (4) AACC Black Owned Boxes for your guests**

Annual Meeting & Awards Ceremony

28 YEARS BUILDING BACK BETTER, BUILDING BACK BLACK

THURSDAY, OCTOBER 28, 2021
8:00PM - 9:30PM
VIRTUAL EVENT

Sponsorship & Partnership

\$1,500 Chamber Supporter

- Digital media marketing promotion to include acknowledgment in AACC monthly newsletter distributed AACC database & social media recognition
- Company acknowledgement at beginning and end of event
- Half-page color advertisement in digital program book
- **Maximize Your Impact:** Increase your sponsorship by \$1,000 to received (4) AACC Black Owned Boxes for your guests**

\$500 Network Sponsor

- Company acknowledgement at beginning and end of event
- Business Card Profile in digital program book
- **Maximize Your Impact:** Increase your sponsorship by \$500 to received (2) AACC Black Owned Boxes for your guests**

\$250 Entrepreneur Admission

- Business Card Profile in digital program book

Maximize Your Impact**

Do you want to make a direct financial investment in our black owned retail businesses? Order additional Black Owned Boxes with commemorative AACC Champagne Glasses and more to celebrate 28 years of building back better, building back black!

- \$2,500: Receive 10 Boxes
- \$1,000: Receive 4 Boxes
- \$500: Receive 2 Boxes
- \$250: Single Box

** All black boxes will be delivered to sponsors corporate office, unless requested. Sponsorship must be confirmed by October 15th to receive boxes in advance of Annual Meeting. Sponsorships confirmed after this date will receive boxes by November 10.

To confirm your sponsorship, visit aachamber28.eventbrite.com or email fharris@aachamber.org.

Coaching to Capital Masterclass

HELPING BLACK BUSINESS GAIN ACCESS CAPITAL

Program Overview

ACCESS TO CAPITAL ALLOWS BLACK BUSINESSES TO GROW THEIR BUSINESS & REINVEST INTO THE COMMUNITIES THEY SERVE

The Coaching to Capital Masterclass Program (the "Program") is a one-year program that provides a select group of African American Chamber of Commerce ("AACC") members with hands-on training, mentor-coaches and a banker/advisor to prepare that member to access the commercial lending market. Through the program, the AACC is rebuilding relationships between local banks and AACC members by evidencing how developing a strong banking relationship can strengthen a member's business and support its growth.

The Program is created to:

1. Offer one solution to the access to capital problem that has plagued African American business owners for decades;
2. Strengthen the relationship between the AACC and partner bank to begin establishing trust between the African American business community and that partner bank;
3. Document and track how Program participants have been able to use the financial tools, financial education and services at a partner bank to advance its business goals;
4. Provide the AACC with a trusted banking partner to service AACC members on an ongoing basis.

Participant Eligibility Criteria

1. Be a current (or become a) member of the AACC and have such membership be in good standing;
2. At least two years of operation, which is evidenced by tax returns for the prior two years;
3. Revenues of more than \$150,000;
4. Qualification as a Minority Business Enterprise by presenting evidence that the business is at least 51% owned and/or controlled by an African American;
5. Summary of prior attempts to secure loans and their existing banking relationships (if any), and if none, what has prevented the applicant from establishing a banking relationship;
6. Summary of how joining this Program will help the AACC member achieve its business goals.

Learn more at www.aachamber.com/coachingtocapital



Coaching to Capital Masterclass

HELPING BLACK BUSINESS GAIN ACCESS CAPITAL

Sponsorship & Partnership

ACCESS TO CAPITAL ALLOWS BLACK BUSINESSES TO GROW THEIR BUSINESS & REINVEST INTO THE COMMUNITIES THEY SERVE

Executive Capital Investment Partnership (2 year commitment)

\$100,000 Program Sponsorship plus \$1,000,000 lending commitment to eligible Program participants. Benefits include:

- Title naming rights of program, "... Powered by (your company name and logo)" on all program marketing materials
- AACC Executive Corporate Leadership Annual Membership with benefits
- Sponsorship visibility opportunity at AACC Annual Meeting & Awards Ceremony
- Logo placement on AACC's website for 2 years (www.aachamber.org).
- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- 60 second promotional video embedded on AACC Coaching to Capital webpage (must be professionally produced and edited by sponsor)
- Sponsorship of (10) AACC Program Participants Annually
- Title Sponsorship of Coaching to Capital Annual Closing Awards Reception for program participants
- Partner Sponsorship for (2) AACC Business Empowerment Programs to include an Economic Empowerment Zone Seminar and Influencer Breakfast

Program Capital Investment Partnership (2 year commitment)

\$50,000 Program Sponsorship plus \$500,000 lending commitment to eligible Program participants. Benefits include:

- AACC Executive Corporate Leadership Annual Membership with benefits
- Logo placement on AACC's website for 2 years (www.aachamber.org).
- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Promotional advertisement placement on AACC Website
- Sponsorship of (6) AACC Program Participants Annually
- Sponsorship recognition at Coaching to Capital Annual Closing Awards Reception for program participants
- Partner Sponsorship for (1) AACC Business Empowerment Programs to include an Economic Empowerment Zone Seminar OR Influencer Breakfast

Coaching to Capital Masterclass

HELPING BLACK BUSINESS GAIN ACCESS CAPITAL

Sponsorship & Partnership

ACCESS TO CAPITAL ALLOWS BLACK BUSINESSES TO GROW THEIR BUSINESS & REINVEST INTO THE COMMUNITIES THEY SERVE

\$10,000 Program Trustee Sponsor

- Logo placement on Coaching to Capital webpage at www.aachamber.com/coachingtocapital.
- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Sponsorship of (2) AACC Program Participants
- Sponsorship recognition at Coaching to Capital Annual Closing Awards Reception for program participants

\$5,000 Program Impact Sponsor

- Logo placement on Coaching to Capital webpage at www.aachamber.com/coachingtocapital.
- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Sponsorship of (1) AACC Program Participant
- Sponsorship recognition at Coaching to Capital Annual Closing Awards Reception for program participants

To confirm your sponsorship commitment for Coaching to Capital, email membership@aachamber.org.

Become a Program Mentor-Coach

Mentor-coaches will support program participants by serving as a resource to have candid conversations about working banks and seek guidance about tools and strategies to help participants throughout program. Email membership@aachamber.org for more information.

Host a Workshop/Class in Coaching to Capital Program

Sponsor a workshop either virtual or in-person, providing in-depth technical assistance and training to program participants. Email membership@aachamber.org for more information.

AACC Black Owned Box

DIRECT INVESTMENTS TO BUILDING BACK BLACK

Program Overview & Investment Opportunities

SUPPORTING RETAIL BUSINESSES THROUGH INCREASING THEIR BRAND VISIBILITY AND SALES

This year, the Chamber has launched its Black Owned Box. This box, curated by the AACC, is filled with products from AACC Black-Owned Businesses. A direct financial investment is made into each participating business through the purchase of each box. Additionally, by curating the Black Owned Box, the AACC is creating opportunities through programming and social media promotion to increase our member's brand visibility and sales. The box is available for first access through 2021 Annual Meeting sponsorship. Additionally, the box will be available for purchase via the Chambers website November through December 2021.

\$15,000 Impact Investment Sponsor

- Company logo and recognition on letter included in each box
- Logo placement on program e-commerce webpage at www.aachamber.com/blackbox
- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Sponsorship of (2) \$2,500 Grants to a Black Box Program Participants; opportunity to present grants with photo-op and media visibility
- Exclusive Sponsorship of (1) AACC Economic Empowerment Zone Seminar designed for retail entrepreneurs

\$7,500 Economic Empowerment Sponsor

- Company recognition in letter included in each box
- Logo placement on program e-commerce webpage at www.aachamber.com/blackbox
- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Sponsorship of (1) \$2,000 Grant to a Black Box Program Participant; opportunity to present grants with photo-op and media visibility

If you are interested in making a direct investment into black-owned businesses or would like your products featured in this box, give us a call at (215) 751-9501 or email us at membership@aachamber.org.

Holiday Noir Soiree

CELEBRATING BLACK EXCELLENCE

Sponsorship & Partnership

WEDNESDAY, DECEMBER 16, 2021

7PM - 11PM

LIVE! CASINO & HOTEL

Join the AACC for an evening filled with music, dinner and dancing as we celebrate black excellence. This Black Tie Affairs will be held on Wednesday, December 16, 2021 from 7pm - 11pm at Live! Casino and Hotel. Event capacity will be determined by current COVID-19 safety guidelines established by the CDC and City of Philadelphia. Priority seating will be given to sponsors and early ticket purchasers.

\$10,000 Gold Soiree Sponsor

- Logo placement on AACC's website for a full year (www.aachamber.org).
- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Exclusive sponsorship of (1) Black Excellence award and speaking opportunity at event.
- Logo recognition on event webpages
- Premier digital promotional ads displayed during event
- Full-page color advertisement in program book
- Table of 6 and VIP Holiday Gift Bag for 6 Guests

\$5,000 Silver Soiree Sponsor

- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Logo recognition on event webpages
- Premier digital promotional ads displayed during event
- Half-page color advertisement in program book
- Table of 6 and VIP Holiday Gift Bag for 6 Guests

\$2,500 Bronze Soiree Sponsor

- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Half-page color advertisement in program book
- Table of 6 and VIP Holiday Gift Bag for 6 Guests

For more ticket and sponsorship opportunities, visit aaccholidaynoir2021.eventbrite.com or email fharris@aachamber.org.

Black Business Owners & Investors Retreat

**PROVIDING A SAFE SPACE FOR
REGIONAL BLACK LEADERS &
ENTREPRENEURS TO REST & INVEST**

Details coming soon.

Program Overview

Black Business Owners & Investors Retreat

Sponsorship & Partnership

PROVIDING A SAFE SPACE FOR REGIONAL BLACK LEADERS & ENTREPRENEURS TO REST & INVEST

\$25,000 Title Retreat Sponsor

- Naming right of retreat (Powered by your company logo and name on all marketing materials)
- AACC Executive Corporate Leadership Annual Membership with benefits
- Logo placement on AACC's website and event webpages
- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Speaking opportunity at opening reception
- Exclusive sponsorship of (2) Signature Retreat Events
- Logo recognition on event webpages
- Full-page color advertisement in weekend retreat program book
- All access pass to all retreat events for 10 guests (does not include hotel and flight accommodations)

\$15,000 Gold Retreat Sponsor

- Logo placement on AACC's website and event webpages
- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Exclusive sponsorship of (1) Signature Retreat Event
- Full-page color advertisement in weekend retreat program book
- All access pass to all retreat events for 8 guests (does not include hotel and flight accommodations)

\$10,000 Bronze Retreat Sponsor

- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Exclusive sponsorship of (1) Signature Retreat Event
- Logo recognition on event webpages
- Full-page color advertisement in weekend retreat program book
- All access pass to all retreat events for 5 guests (does not include hotel and flight accommodations)

For more ticket and sponsorship opportunities, visit
aaccownersretreat2022.eventbrite.com
or email fharris@aachamber.org.

National Convening of Mayors

HOSTED BY THE AFRICAN-AMERICAN CHAMBER OF COMMERCE
OF PA, NJ & DE

#BUILDINGBACKBLACK
NEXT CONVENING: AUGUST 2022
PHILADELPHIA, PA

During National Black Business Month, the AACC is elevating the conversation on how we can collectively advance black businesses. Through a series of conversations and strategy roundtables, the AACC convenes Mayors from cities across the country to share common challenges but also strategies that will support the growth and development of black businesses. The information gathered from participating Mayors is then used by regional thought leaders as a foundation for further dialogue and sustainable action plans.

Day 1: Opening Reception and Dinner

Welcome reception and dinner for regional thought leaders, AACC members and participating Mayors joining live.

Day 2: National Convening of Mayors

Roundtable discussions with Mayors moderated by media partners for in-person and virtual viewing audiences.

Day 3: Regional Thought-Leader Strategy Roundtables

Closed sessions for AACC Members and sponsors only. Video presentations and summary reports from closed sessions to be shared virtually and made available on AACC website.

Day 4: The Black Business Leaders Brunch

AACC to honor a Mayor from a city that has shown the most growth and support for Black Businesses in their city over the past year. Honoree to also deliver Keynote Address. Networking opportunity for AACC members and sponsors.

Why should Philadelphia host this convening?

In a recent study released by The Philadelphia Inquirer, reports show Philadelphia faces the challenge of having fewer businesses per capita than other big cities as it tries to rebound from the recession caused by the coronavirus. Additionally, Philadelphia has the lowest number of Black-owned firms in relation to Black residents, and huge racial disparities in business ownership.

National Convening of Mayors

HOSTED BY THE AFRICAN-AMERICAN CHAMBER OF COMMERCE
OF PA, NJ & DE

#BUILDINGBACKBLACK
NEXT CONVENING: AUGUST 2022
PHILADELPHIA, PA

Sponsorship & Partnership

\$25,000 National Convening Title Sponsor

- Naming right of retreat (Powered by your company logo and name on all marketing materials)
- AACC Executive Corporate Leadership Annual Membership with benefits
- Logo placement on AACC's website and event webpages
- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Speaking opportunity at opening reception & Black Business Leaders Brunch
- Opportunity for executives to participate as panelists during the Regional Thought-Leader Strategy Roundtables
- Full-page color advertisement in convening program book
- All access pass to all convening events for 10 guests

\$10,000 National Convening Sustainable Investment Partner

- Logo placement on AACC's website and event webpages
- Digital media marketing promotion to include logo and formal announcement of sponsorship in AACC monthly newsletter distributed AACC database & social media recognition
- Speaking opportunity at opening reception OR Black Business Leaders Brunch
- Opportunity for (1) executive to participate as panelist during the Regional Thought-Leader Strategy Roundtables
- Full-page color advertisement in convening program book
- All access pass to all convening events for 8 guests

\$5,000 National Convening Executive Leader

- Logo placement on AACC's website and event webpages
- Opportunity for (1) executive to participate as panelist during the Regional Thought-Leader Strategy Roundtables
- Full-page color advertisement in convening program book
- All access pass to all convening events for 6 guests

To confirm your sponsorship email fharris@aachamber.org.