

BUILDING
BRIDGES TO
BRILLIANT

Regina A.
HAIRSTON

President of the African American Chamber of
Commerce (AACC) of PA, NJ, and DE

THE PHILADELPHIA SUNDAY
SUN
Connecting Philadelphia's African American Community Since 1992

The Inquirer

THE PHILADELPHIA
CITIZEN

PHILADELPHIA
BUSINESS JOURNAL

**BLACK
ENTERPRISE**

metro
PHILADELPHIA



The Philadelphia Tribune

MODERN LUXURY
PHILADELPHIA STYLE

**CITY &
STATE**
PENNSYLVANIA



WHYY



EMPOWERING MARGINALIZED COMMUNITIES THROUGH POLICY AND *Opportunity*

Regina A. Hairston is a powerful advocate for marginalized communities and a champion for those whose voices need to be heard. Through her work as the President of the African American Chamber of Commerce (AACC), she has tirelessly pursued policy reform, equitable access to resources, and economic opportunities for African American businesses and underrepresented communities.

HER MISSION

In every space she enters, Regina strives to improve lives without forcing anyone to change who they are. With a firm commitment to the "opportunity economy," she believes in building the infrastructure that allows individuals and businesses to succeed on their own terms.

ACCOLADES

- ♦ Philadelphia Business Journal's Women of Distinction (2022)
- ♦ City and State's Power of Diversity: Black 100 List (2023)
- ♦ Philadelphia Magazine's Most Influential People in Philadelphia (2021)
- ♦ Philadelphia Business Journal's Power 100
- ♦ Metro Philadelphia's Power Women List



President of THE AFRICAN AMERICAN CHAMBER OF COMMERCE (AACC)

As President of the African American Chamber of Commerce of Pennsylvania, New Jersey, and Delaware (AACC), Regina leads a powerful organization dedicated to empowering African American businesses. Under her leadership, the AACC works to foster growth, promote advocacy, and build strategic partnerships that ensure Black businesses have equal access to the resources they need to thrive.

KEY ACHIEVEMENTS

- ♦ Advocacy that reshapes policy at the local, state, and national levels.
- ♦ Successful partnerships with corporate giants like TD Bank, JP Morgan Chase, and Comcast.

BEST INVESTMENT FOR YOUR BUSINESS.

"This chamber...wherever you want to go, bring them with you. They can get to the President, to the Governor, to the Mayor; you need to be ready."

Leon Baptiste, President & CEO, LB Electric Co.



ENGAGING *Voices*

REGINA'S KEYNOTES THAT INSPIRE ACTION

Building Economic Power: Advocating for Equity in Business

This talk explores how businesses, particularly in underserved communities, can leverage resources, policy changes, and strategic partnerships to build lasting economic strength. Audiences will gain actionable insights into advocating for economic equity and fostering sustainable growth.

Leadership with Purpose: Navigating Challenges as a Community Advocate

Regina shares her experiences in leadership, from public service to her role at the Chamber, offering valuable lessons on resilience, strategic thinking, and community impact. Attendees will walk away with practical tools for leading with purpose and creating systemic change.

From Policy to Progress: The Role of Advocacy in Economic Equity

This presentation breaks down the critical connection between policy advocacy and economic equity. Regina provides a roadmap for how individuals and organizations can engage in lobbying and public policy to promote equitable outcomes in business and beyond.



Community IMPACT

Hosted by the AACC, Regina organizes strategic initiatives designed to drive growth, foster community engagement, and strengthen advocacy efforts, ensuring alignment with our vision to empower African American businesses.

By hosting impactful events, forming strong partnerships, and offering dedicated support programs, members receive resources and opportunities to thrive.



STRATEGIC INITIATIVES AND *Events*

- White House / US Black Chamber Partnership: Hosted President Biden in Delaware with the purpose to boost national advocacy and visibility
- National Convening of Black Mayors and Black Business Month Expo: A two-day event with panels and keynotes to collaborate on issues for black-owned businesses and members receive direct access to mayors and key decision makers.
- Annual Awards in October: Celebrate and recognize excellence in the African American business community
- Holiday Soiree: Strengthen community bonds and provide networking opportunities
- Women's Business Luncheon and Accelerator Program: Support for 10-12 women entrepreneurs with mentorship and resources



KEY PROGRAMS

Impact 10: Leaders and Legacy

Mentorship for young Black entrepreneurs, offering guidance and creating pathways for success.

Capital Consortium

Helping Black businesses secure capital through strategic partnerships with major financial institutions.

Verizon Small Business Digital Readiness Program

Empowering Black entrepreneurs to thrive in the digital economy through technology and mentorship.

ABOUT

Regina

Regina A. Hairston is a powerhouse leader and the President and CEO of the African-American Chamber of Commerce of PA, NJ & DE (AACC), the region's leading advocate for Black business success. Under her leadership, the chamber has become a driving force for economic empowerment, launching signature programs like Coaching to Capital and the Peership Series to close the gap in Black business ownership and create generational wealth.

A seasoned strategist and former lobbyist, Regina achieved a major victory by successfully advocating for the reduction of Philadelphia's Business Income & Receipts Tax (BIRT), easing financial burdens on local businesses. She also founded and leads the National Convening of Black Mayors, a groundbreaking event that unites leaders nationwide to advance Black business ecosystems. Her ability to inspire change and deliver results has earned her recognition as one of Philadelphia Magazine's Most Influential People and City & State's Power of Diversity: Black 100.

With degrees from Saint Joseph's University and the University of Pennsylvania, and an honorary doctorate from Pierce College, Regina combines expertise with an unwavering commitment to service. She serves on several boards, including CHOP Corporate Council, Girard College Fund, and the Philadelphia Theatre Company, further cementing her legacy as a changemaker and advocate for her community.



BOOK *Regina*



for speaking engagements, consulting, or collaboration.

