

AACC 2026 Host Committee Co-Chairs

Felicia Williams, Founder and CEO of HiTouch Enterprises



Felicia D. Williams is an innovative event and impact brand strategist with over 15 years of proven experience. Since graduating from Howard University in 2008, Felicia Williams has lived and worked in New York City, Washington, D.C., and Philadelphia, helping organizations expand their impact through event production, impact strategy, and fundraising. She is the Founder & CEO of HiTouch Enterprises, a full-service Event Production and Impact Strategy firm based in Philadelphia. Since its founding in 2016, Felicia has raised over \$8 million for nonprofits, produced more than 300 events, festivals, and seminars, and led strategic marketing and branding campaigns.

Felicia has received numerous awards and continues to demonstrate her commitment to advancing marginalized communities in Philadelphia through her advocacy and board leadership. She holds a BBA in Marketing from Howard University, a Certification in Content Strategy from Northwestern University, and a Master's in Adult and Organizational Development from Temple University.

Scott Mirkin, President and Executive Producer of ESM Productions



Scott is co-founder, president and executive producer of ESM Productions. For over 30 years, he has produced transformative moments for the world's most influential voices. His portfolio includes: the recent 250th Anniversary Celebration of the United States Navy, presidential events for Barack Obama, Bill Clinton and George Bush; A US Visit for the Dalai Lama; the 2015 Papal visit to Philadelphia; numerous events for the Philadelphia Phillies and groundbreaking performances with entertainment icons like Jay-Z, Beyoncé and Alicia Keys.

A respected industry leader, Scott serves on the Board of the Greater Philadelphia Chamber of Commerce and holds membership in the Producers Guild of America. Amongst many awards Scott holds several White House Outstanding Service awards, a Secret Service Directors Commendation Award, an Event Marketer Experience Design Award and was named one of BizBash's Top 1000 People in the U.S. Event Industry— one of the only Philadelphia-based producers to receive this recognition.

